

Seasons Greetings from Mawarra



Wodonga National Team 2009 - Brandon & Unique \$32,000 (Grand Champion), Peter & Undefeated \$15,000 (Reserve Senior Champion) Logan & Unrivalled \$16,000 (3rd in class), Kane & Unequaled \$18,500 (1st in class), Rod & Umpire \$12,000 (1st in class), Gary & Utopia \$10,000 (1st in class)

Peter realised a life long ambition in 2008 when he was awarded **Grand Champion** at the Hereford National with **Mawarra Trail Blazer**, what an amazing feat to backup in 2009 with his full brother, **Mawarra Unique** & take out the esteemed award for a second year. We are very proud of the strong support our team received at this year's event, we took out the **Most Successful Exhibitor** award for the first time & recorded the highest average of the sale, a very humbling \$17,250. Our on property sale was again very well supported by return & new clients who secured 51 bulls to a top of \$18,000 & an average of \$4598. Our top price bull, **Mawarra Grandslam (P)** was purchased by Congou Poll Hereford Stud, Cootamundra, N.S.W. Our 15 female Lots sold to \$4,250 for an average of \$2,527. We were very pleased to be able to raise **\$800** for the **Gippsland Emergency Relief Fund** from the sale of a semen package in our \$22,000 sire **Talbalba Valiant**.

What's New....

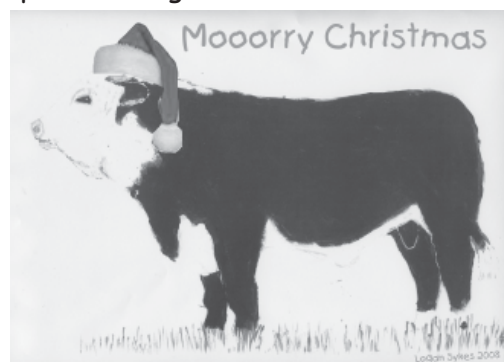
There is always something new to learn and skills we need to hone, during 2009 we attended an SBTs "Know your Genes" workshop. The informative session explained the latest developments in DNA technology, the current applications and limitations.

Red Star Hereford Secure was launched in Traralgon, we have recently weaned a selection of our calves using the pellets recommended for this program and have found it very beneficial. We would encourage you to learn more about this management system, details can be found at the Herefords Australia website.

We have also become involved in The **Pfizer, Steps Taken Against Reproductive (STAR) Diseases**, initiative. We have vaccinated, as per the program guidelines, using Ultravac 7in1, Vibrovax and Pestiguard to assure our clients of the disease free status of Mawarra seedstock.

Our friends.....

A quick visit to our website and the **Client Feedback** page will show you the results our clients and friends continue to achieve. We are very proud of the contribution our genetics are making to so many herds around the country and we love hearing of your successes. Thank you to everyone who has welcomed us onto their farms and into their homes this year, we always enjoy visiting and learning about your businesses. Thank you also to everyone who took the time to call in at our place during 2009.





Our Canadian Adventure

Peter & I were very fortunate to have the opportunity to travel to Canada with our very good friends Kelly, Teeny, Tiana & Lachlan. With great support from our family (especially the kids!) we were able to enjoy five weeks touring Hereford & Poll Hereford herds throughout Saskatchewan and Alberta. Peter worked in Canada over 20 years ago and enjoyed catching up with old friends and seeing the changes to the Canadian beef industry over that time. As a first time traveller I thoroughly enjoyed the whole experience.



A highlight for us was a spectacular horse ride to the Kananaskis region of the Rockies where we rode, hiked and fished for trout in an ice covered mountain lake. Our host, Grant Hirsche, was very generous with his time, a very special thank you to "Chester" for putting up with me and my very poor riding skills! The hospitality shown to us was most generous. We were very excited with the opportunities we saw in the Canadian genetic pool and look forward to introducing some new sires to Mawarra very soon. While we were away



Brandon & Logan did a wonderful job "holding down the fort" at home under the excellent guidance of Robert & Helen. Taylah enjoyed an extended holiday in Gelantipy with Keith & Sue.

Introducing 38T

We pride ourselves on the quality of our breeding cows and so it is no surprise that one Canadian sire that stood out for us on our recent trip comes from a herd with similar reputation. Barpipe Farms are internationally recognised and their recent acquisition of the Kallal herd has increased the depth of their operation. We are confident that this young sire, **Standard 68L Dom Lad 38T**, whose Dam and Granddam were two of the best cows we saw, will have a positive influence on our own program.



and Renaissance 53W

McCoy 25M Renaissance 53W is the new addition to our Poll sire battery. A strong sire line combined with maternal strength evident in the dam, grand dam & numerous other females in that line we saw during our visit. With Kelly & Teeny Runzer we were fortunate to inspect over 25 herds and see the genetics that are working successfully, taking Canadian Herefords forward into the new decade.

2010

Beef Week Day 7 Saturday 6th February
Mawarra 37th Annual Sale &
Foundation Female ~ Your Future Feature
Monday 29th March - Start Time 11am



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